SAMPLE EMAIL!   (Subject: McLean Crew Club Mulch Sale)

Hi \_\_\_\_\_.

It’s that time of year to order your bags of 3 cubic feet of High Quality Double-Shredded Hardwood Mulch, to be delivered to your driveway the weekend of **March 16-17.** The more you order the more you save – prices as low as $4.75 a bag. Your order will support the efforts of McLean Crew Club - as we receive no funding from the McLean HS or Fairfax County.

<< If applicable: Thank you for your purchase of \_\_\_ bags of mulch from the McLean Crew Club last year. Your support was essential to the functioning of our club. It was a great rowing season. <Add personal note about rower’s experience> >>

There are two ways to order:

* Easiest Way! Fill out the online order form and pay with check, credit card or PayPal – see (insert updated link to order form)
* Print attached PDF file, complete, write a check. Let me know and I will come pick it up ~ or you can mail to the address provided in the instructions (attach the order form).

You also can pick up your order at McLean HS and save 5% ~ and it will save us time during the busy delivery weekend.

Thank you - I, and the other McLean rowers greatly appreciate your support. Let me know if you have any questions. Thanks again!

<<Rower’s Name> >